



**Minh Le**  
UX/UI Designer

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## EXPERIENCE

Jun 2023 – Aug 2023

### UX/UI Designer

*OpenKnect, Halethorpe, MD* – Government staffing startup

- Collaborated with a team of designers and developers to optimize the hiring and management via a web application.
- Conducted market research and interviews to identify user needs. Aggregated these insights into the design process for improved user satisfaction and product excellence.
- Managed multiple projects concurrently, adeptly navigating pressure situations while maintaining attention to detail.
- Proficient in planning and conducting user research, user testing, information architecture research and rapid prototyping.

Jun 2021 – Present

### UX/UI, Website Designer

*Freelance, Malden, MA*

- Develop responsive wireframes and prototypes, transforming them into fully functional and responsive websites.
- Drove business growth by achieving 598+ site sessions, 492+ unique visitors, and 1,549+ page views within the initial 3 months of website launch.
- Demonstrated adaptability, self-motivation, and proficient time management skills.

Jan 2021 – March 2021

### UX/UI Designer

*Beedu, Hanoi, Vietnam* – Outsourcing startup

- Created wireframes and working prototype across desktop and mobile platforms in advanced prototyping tools (Figma, Framer)
- Collaborated with senior designers to maintain design consistency and coherence.
- Experienced in Agile team environments, engaging in collaborative discussions, creative reviews, and offering and receiving constructive feedback among team members
- Comprehension of product design, user experience principles, information hierarchy, user flows, composition, layout, color theory, and typography.

Oct 2020 – Jan 2021

### Graphic Designer

*LIXIL Corp, Hanoi, Vietnam* – Japanese housing product corporation

- Created marketing standees, banners for INAX, GROHE, American Standard and other housing product brands.
- Designed and fine-tuning digital marketing campaigns using Adobe Photoshop and Illustrator.
- Worked with a senior designer and marketing team to manage daily projects.

## EDUCATION

Sep 2019 – Dec 2023

### Lesley University

Cambridge, MA

BFA in Interactive Design

Dean's Scholarship GPA: 3.6/4.0

Jan 2017 – Jun 2019

### Bunker Hill Community College

Charlestown, MA

AA in Graphic Design

## SKILLS

### UX/UI

Responsive design, wireframes, prototype, user research, user testing, interaction design, information architecture

### Software/Coding

Figma, Invision, HTML/CSS, Adobe Suite, Wix, Shopify, Webflow

### Soft skills

Problem solving, empathy, collaboration, communication, presentation, prioritization, time management and curiosity

### Languages

Fluent in Vietnamese and English

## HONORS & CERTIFICATE

Jun 2023

### Design & Art Direction x Editor X

Winner of the Portfolios 2023

From a sea of 900 entries, 50+ industry experts handpicked 184 victorious portfolios.

Jun 2023

### Tufts production

2nd prize winner app hackathon.